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JAPAN EXPO AND MATSURI IN SYDNEY 2012



Darling Harbour Tumbalong Park

COOL JAPAN

JETRO Sydney

Japan National Tourism Organization (JNTO)

Japan Local Government Centre (CLAIR, Sydney)

Osaka & Universal Studios Japan®

Ryokan Gojyuan

Thanks Mart

Shinwa Food
Dessert & Drink

Thanks Food

WPM Japan
Gyoza

Sushi SAMURAI
Curry Rice, Ramen

Colotako
Takoyaki

MOMIJI
Yakisoba & Fish Cake

Daruma
Bento & Lunch Box

City of Tokyo

Okinawa Convention & Visitors Bureau

G'Day Japan!
Headquarters and First Aid

STAGE

**MUSIC, DANCE,
KARATE, SUMO etc...
28 STAGE
PERFORMANCES**

TRADITIONAL JAPAN

Japan Club of Sydney

Consulate-General of Japan at Sydney

East Honshu (Appi, Zao, Inawashiro)

**SATURDAY,
15 DECEMBER 2012,
10:00AM - 7:00PM
AT
TUMBALONG PARK,
DARLING HARBOUR**



**Japan Expo
and
Matsuri in Sydney
2012**



JAPAN EXPO



The Japan Expo is being held in the lead-up to next year's 'Australia-Japan Tourism Exchange Year 2013.' It aims to promote the many wonders of Japan as part of a coordinated 'All Japan' coalition, in order to boost the number of inbound tourists to Japan. The Expo is teaming up with the ever-popular Matsuri in Sydney.

The All Japan coalition includes (in Australia): the Japan National Tourism Organization (JNTO) Sydney, the Consulate-General of Japan at Sydney, The Japan Foundation, Sydney, the Japan External Trade Organisation (JETRO, Sydney), the Japan Local Government Centre (CLAIR, Sydney) and the Japan Club of Sydney. (from Japan): the Tokyo Metropolitan Government, the Tohoku Tourism Promotion Organisation, the Okinawa Convention & Visitors Bureau and Osaka & Universal Studios Japan® will travel from Japan to promote their unique attractions in Japan.

The Expo will also feature interactive spaces where you can experience very different aspects of Japanese culture – 'Traditional Japan' and 'Cool Japan'. At the 'Traditional Japan' booth you can enjoy traditional Japanese games, calligraphy and language courses. At the 'Cool Japan' booth you will have the chance to take part in a CG animation workshop with one of Japan's top anime artists, Yutaka Kamada. This workshop will be great fun, even for complete novices or young children. The 'Cool Japan' booth will also feature a photo exhibit showcasing images of cosplay by Nobutsugu Sugiyama, whose photo books about cosplay have been widely published and are popular in Australia too.

COOL JAPAN

The Cool Japan booth at Matsuri in Sydney is a must-see for fans of anime, cosplay and pop culture, featuring an exciting combination of CG anime workshops with renowned Japanese animator Yutaka Kamada, and an extensive showcase of cosplay photographs from seasoned photographer Nobutsugu Sugiyama.

Yutaka Kamada will conduct CG anime workshops using software he has specially developed to make animation easy and accessible to even kids starting out for the first time. They are open to all, with the exception of youngsters below 10 or so who are still learning the basics of using a computer.



The photographs of Nobutsugu Sugiyama make full use of advanced technology, which elevates their level of creative expression to an art form. Visitors will enjoy a comprehensive visual feast of the unique cosplay photographs of Sugiyama, who is active in the fields of advertising and fashion, and has previously spent time living in Sydney.



TRADITIONAL JAPAN

The Traditional Japan booth will hold hands-on workshops on the traditional Japanese arts of ayatori and origami – string figure making and paper folding – and a Japanese language class. Visitors can also enjoy taking photos of themselves in yukata, a type of summer kimono, beside a backdrop of Japanese scenery.



JETRO SYDNEY

Japanese DVDs, game software and more will be on sale at the JETRO Sydney booth.

JAPAN NATIONAL TOURISM ORGANIZATION (JNTO)

Visit the JNTO booth to stock up on tourist brochures and other material from travel agents and airline companies, and participate in a survey.

JAPAN LOCAL GOVERNMENT CENTRE (CLAIR, SYDNEY)

CLAIR will be distributing tourist brochures on Japan's various cities and prefectures.

OSAKA & UNIVERSAL STUDIOS JAPAN®

The USJ booth will distribute pamphlets about Universal Studios Japan. Drop in and have your photo taken as a USJ character in a stand-in cutout!

JAPAN CLUB OF SYDNEY

The Japan Club of Sydney booth will feature fun activities including toy goldfish scooping and face painting, and is the place to go for some fairy floss!

CONSULATE-GENERAL OF JAPAN AT SYDNEY

Visitors to the Consulate-General of Japan in Sydney booth can sign themselves up for its email newsletter, and get information on the Japan Exchange and Teaching Program. There will also be a feature exhibit on the Great East Japan Earthquake.

EAST HONSHU (APPI, ZAO AND INAWASHIRO)

Head to this booth for information on the winter sports attractions of Appi, Zao and Inawashiro in Eastern Honshu.

OKINAWA CONVENTION & VISITORS BUREAU

The Okinawa Convention & Visitors Bureau will introduce visitors to the rich natural environment, unique culture and history of Okinawa.

CITY OF TOKYO

The City of Tokyo will promote their tourist attractions at this booth, distributing brochures and more.

YUKATA BEAUTY & HUNKY CONTEST

Yukata are a type of Japanese summer kimono worn at festivals throughout the nation since time immemorial. Matsuri in Sydney's annual Yukata Contest sees plenty of local Aussies vying for a place on the catwalk, and is proud to welcome applications once again this year in ladies, mens and kids categories. Don't be shy – team up with your friends and put in an application to come and strut your stuff in a yukata!

Lucky winners in each category will receive a special prize from the sponsors of Matsuri in Sydney! Best of luck to all contestants, we look forward to seeing you at the festival!

Please apply in person on the day at the main booth beside the stage from 1pm. Entries will be limited to the first ten contestants.

Children: Applications are limited to students up to Year 6, who are able to walk onto the stage unassisted.



13:55 KNIFE CEREMONY / HOUCHOUSHIKI

包丁式

This knife ceremony was traditionally done to signify a hope for a good harvest and a gratitude for all the ingredients. The chef, Hideo Dekura, meticulously and ceremoniously cuts up the ingredients and arranges the pieces on the table using only the knife and the chopsticks, as it is forbidden to touch anything by hand. Hideo Dekura, Established in Australia in 1974 as a culinary consultant, master of Japanese chef association in Japan and author. Also he gives lectures in traditional Japanese Cuisine. Hideo runs Culinary Studio DEKURA and Japanese Functions of Sydney, Australia.
www.culinarysydneydekura.com



10:00 CASH PALACE

キャッシュパレス

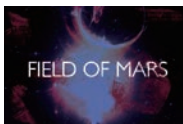
Sensational Japan Oz rock samurais, CASH PALACE, will power you up with pleasing punk rock pop for maximum fun and pleasure satisfaction! Tao "The Chef" cooking it on bass guitar, "Space Boy" Yuichi blasting on stun guitar, "Miss Metal" Akari on power drums and Luke "Mega Kirei" Edwards sensei singing guitar master will take you on a magical tour through the palace made of cash with 5 angry love songs, including "Girl of the Year", "Goina Break It", "Something Special about Julie", "Just Wanna Get Away" and "Sushi"!



10:20 FIELD OF MARS

フィールド・オブ・マーズ

The "Field of Mars" is a 6 piece Sydney alternative rock band. We will be performing 4 songs - 2 originals + 2 covers to uplift the spirit of 2012 Matsuri festival. This performance was especially designed to reflect Australia's multicultural and the heart of Japan.



10:40 MAKOTO TANAKA

田中 誠

I'm singing Japanese Folk Songs and Classical English Songs since 2000 at some Japanese restaurants or private parties in Sydney. My wish is to create "Bridge" between Australia & Japan via my singing. Hope you enjoy to listen with me at Darling Harbour!



11:00 DARK SHADOWS

ダーク・シャドウズ

This Sydney based independent 3 piece has toured throughout Australia, USA, UK, Europe & Japan. The Dark Shadows records are currently being spun by DJs worldwide most notably Rodney Bingenheimer KROQ FM, LA, USA, George Williams (Good Morning Garage) Tokyo, Japan, Mike Davis Punk Show BBC and many more. Having just released their new single, "Written In The Snow..." The Dark Shadows will soon be launching a new EP, "11:11". October/November 2011 will be a European/UK Tour for the Dark Shadows who will be appearing at The Semana Gotica Festival Madrid, Spain October 29th and the Whitby Gothic Weekend in Whitby, UK on Saturday 5th November 2011. www.thedarkshadows.com.au



11:20 JCS HULA ALOHA HAWAIIAN GROUP

JCS フラ・アロハ ハワイアングループ

The JCS Hula Aloha Hawaiian Group is a women's Dance Group aged between 42 to 83. They meet every second Tuesday to learn Hawaiian dance. Not only is this sociable and enjoyable for them but it also promotes good Health and Happiness through exercise.



11:40 ACE DANCE STUDIO

エースダンススタジオ

Ace Dance Studios is a dance school specializing in street dance styles as well as offering a broader range of other dance styles to provide variety and to promote versatility in dance.
www.acedance.com.au



11:55 KAI DOU

魁道

Hello I am kaidou. I play the bamboo flute. It is possible to the Summer Festival and it makes pleasure. Please listen the whisper of the wind.



12:10 / 18:20 HOKKAI AHONDARAKAI, SYDNEY

北海あほんだら会シドニー支部

We are the Sydney branch of the Hokkai Ahondara-Kai in Sapporo, Japan, the heart of YOSAKOI Soran Festival. We have dancers most were born in Sydney. Please enjoy our dance in collaboration with Wadaiko Rindo.



12:25 / 18:35 RYUKYU MATSURI DAIKO

琉球國祭り太鼓

Ryukyu Matsuri Daiko is a creative musical group with its unique choreography combined with the elements of traditional Okinawa Eisa and Karate. Since founded in 1982, the group has resonated "Okinawa Spirits" through its performance. 2012 marks its 30th anniversary and the group has expanded outside of Okinawa with 46 chapters in Japan and 10 overseas, comprising of 2,500 members.



12:45 / 18:50 JCS SYDNEY SORAN DANCING TROUPE

JCS シドニー・ソーラン踊り隊

JCS Sydney Soran Dancing Troupe was established 7 years ago under the banner of Japan Club of Sydney Inc. Our main aim is to promote Japanese culture through Yosakoi Soran Dance that is very popular cultural phenomenon in Japan, and also to keep good health and community network through vigorous exercise of Soran dance. Members' ages range from 5 years old to 70 plus who all enjoy this fascinating dancing. Classes are every Saturday at Cammeray Public School and every Monday at Marrickville library at Sydenham. Enjoy our energetic contagious dance.



13:00 REN CLUB

れん

Ren Club Calligraphy is based in Chatswood where various age groups from kindy to adult students are studying Japanese calligraphy. Through practices of calligraphy we raise a mind to appreciate Japanese culture. Today we present the results of our daily calligraphy practice. See wonderful brush strokes. BGM we use today is the Japan earthquakes reconstruction supporting song "Na mo nai kizuna."



13:30 OFFICIAL OPENING

Opening Speech by:

Dr Masahiro Kohara, Consul-General of Japan in Sydney
Mr Ryoichi Matsuyama, President of Japan National Tourism Organization
Councillor Robert Kok, Representative of the Lord Mayor of City of Sydney

14:20 YUKATA BEAUTY & HUNKY CONTEST



13:20 / 19:05 WADAIKO RINDO

和太鼓りんどう

Wadaiko Rindo Sydney is a Japanese drumming group consists of 2 members - Koji and Akiko. They were members of Wadaiko Rindo in Melbourne, founded by Toshi Sakamoto who currently teaches nearly 100 students. With Toshi and other members of Wadaiko Rindo, they have performed at various Festivals and events such as Japan Festival Melbourne, 2011 Canberra Nara Candle Festival and 2012 Koi Pet & Garden Show. Rindo Sydney will perform with new members this year and make big sounds.



13:40 / 16:10 KITANO DAI GAGAKU ENSEMBLE

北之台雅楽アンサンブル

The Kitano Dai Gagaku Ensemble was established in June 1982 for the purpose of educating and raising the level of aesthetic sensibilities of young people and to promote Japanese culture abroad through Gagaku, an ancient art of Japan. From its inception, the orchestra was given lessons by the late Mr. Fumitaka Tohgi, formerly the Director of the Music Department at the Imperial Household Agency. Presently, we have been engaging in various activities such as Gagaku/Bugaku concerts and performance at community events.



14:55 JCS ULTIMO SCHOOL HIP HOP

JCS日本語学校シティ校

The kids from JCS Ultimo School will show cool hip hop dance!



15:10 JCS JAPANESE SCHOOL CHORUS

JCS日本語学校合唱隊

We are from JCS Japanese School, JCS Japanese School Northern Beaches and JCS Japanese School Dundas! We will sing both our school songs and Australian national anthem.



15:25 / 17:30 TOY

トイ

Available to perform nationally and internationally for all occasions. TOY has won the 2002 Tokyo Heaven Artist and the only Japanese performer to hold the Special Bussing Permit in Sydney. TOY is a regular entertainer on TV in Japan and also trains amateur performers.



15:50 CHERRY BLOSSOM

桜

We are Eri and Chisato from the Mariko Ballet School. We perform interpretive dance, having studied under Hisaaki Kawai and Akemi Shiwa in Shizuoka (a place famous in Japan for its green tea and Mount Fuji). We performed at the Matsuri in Sydney in 2011 and really enjoyed being on stage with the Soran dancers. This year, we are glad to be able to perform at the festival again (coming all the way from Japan!) and we will present an original dance based on the theme of "harmony". We hope you can come to see our dance!



16:30 AIKIDO AUSTRALIA

合気道オーストラリア

Aikido is a dynamic non-competitive martial art that literally translates to "The Way of Harmony". The art focuses on how to defend against multiple attackers with students learning how to manipulate the balance of an attacker through an understanding of body mechanics taught through throws, joint locks and joint manipulation. Training is performed in a mutually beneficial way where all students assist each other in learning and understanding the art, in this way the class grows and progresses together. Bokken (sword) and Jo (staff) is also practised as per the Founders original teachings. Aikido Australia is led by Saburo Takayasu Sensei, 7th Dan Shihan who has been teaching in Sydney for over 30 years. Aikido Australia is a non-profit organisation that has played a quiet but positive role in spreading Aikido and has grown to a number of Dojos in the Sydney metropolitan area. The aim of the association is to teach Aikido as passed down by the Founder. Our City dojo has classes every weeknight starting at 6pm plus morning classes 3 times a week and is located at Level 2, 72 Mary St. Surry Hills. For more information, please visit our website at www.aikidoaus.com.au or our Facebook page at www.facebook.com/aikidoaus.



16:50 INTERNATIONAL KARATE ORGANIZATION AUSTRALIAN KYOKUSHIN KARATE ASSOCIATION

国際空手道連盟 極真会館 豪州支部

A school of Karate who places an emphasis on actual combat skills. Last year we had Karate World Cup in Japan. Enjoy the spirit of Kyokushin Karate.



17:10 AUSTRALIAN SUMO FEDERATION

オーストラリア相撲連盟

Sumo is Japan's national sport with a history of thousands of years. Only the sole of the foot can touch the ground and the matches are won by throwing, lifting, tripping etc. There are 82 winning techniques, with matches lasting less than a minute. Although professional Sumo wrestlers are big men, in amateur Sumo men and women compete by weight.



17:55 MOSAIC JAPANESE FOLK DANCE GROUP

MOSAIC盆踊りの会

The MOSAIC Japanese Folk Dance Group consists of 18 community members who love promoting Japanese folk dances to the wide community. Under the leadership of Mrs Kay Tang the members practice their dancing every Friday morning at the MOSAIC Multicultural Centre in Chatswood. Since its establishment in 1998 the group has actively engaged in various community events including Willoughby Council's Harmony Day and Street Fair and events and functions organised by other councils, hospitals and nursing homes.



THE MATSURI EXECUTIVE COMMITTEE

 Consulate-General of Japan at Sydney

JCCI シドニー日本商工会議所
Japan Chamber of Commerce and Industry, Sydney Inc.

JSS シドニー日本人会
Japanese Society of Sydney Inc.



JETRO Sydney



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